

BOSTON SANTA RUN

Market Place Boston PE21 6EH

Generously Supported by:

boston seeds





INTRODUCTION

Welcome to the Boston Santa Run 2025!

Sunday 30th November - 9:30am Start | 3K & 5K Distances

Welcome to the 2025 Boston Santa Run — a festive community favourite and now proudly delivered entirely by Trident Sports Events. We're excited to continue growing this event and we are expecting over 400 Santas together for a brilliant morning of fun, fitness, and festive cheer.

Last year the run raised £1,000 for Lincs Air Ambulance, and with the support of our fantastic sponsors — including Gold Sponsor Boston Seeds and returning partner Jakemans — we're aiming to donate even more in 2025 to the Samaritans.

This year's route has been refreshed and improved:

- A magical start in Boston Market Place amongst Christmas stalls and cheering crowds
- 📷 Two loops around the iconic Boston Stump
- Scenic laps through Central Park
- A fun dash through Pescod Square Shopping Centre

Both distances are fully accessible whether you walk, jog, or run.

Thank you for being part of this year's event. By taking part, you're helping support local charities and keeping one of Boston's most festive traditions thriving.



WHATS INCLUDED

- Santa hat (but feel free to bring a Santa suit!)
- One of our infamous Medals
- Jakemans sleeve
- Mince Pie
- Festive warm-up
- Optional charity fundraising

Everything you need for a festive morning!

MERCHANDISE ON DAY

Merchandise Available on Race Day

We'll have a full range of Trident Sports Events clothing and accessories available to purchase at HQ tent before and after the run.

Card & contactless payments accepted!

Sizes and stock are limited on the day, but don't worry — if we don't have your size we can order it for home delivery.

Browse our full range at:

<u>www.tridentsportsevents.co.uk/shop</u>

And check out our social media for previews of new items!

BOSTON SANTA RUN 30TH NOVEMBER 2025

prepared by : Trident Sports Events



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EVENT SCHEDULE

Here's your at-a-glance schedule for race day. Remember to leave plenty of time to ensure a stress-free build up to your race.

Please arrive no later than 9:10am

Race numbers are to be collected on the morning of the race at the registration tent at Fish Hill.

Sunday 30th November

8:00am Registration opens

9.00am Build up from with festive music in the Market Place from Endeavour FM on the stage.

09.15am - Start to call all Santas towards the Endeavour FM stage for briefing

09.20am - The Revd Dr Val Ogden will perform a Blessing for the run.

09.25am - Santa Run Warm Up with the V-Fitness Team

9:30am SANTA RUN START.





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ROUTE

PLEASE NOTE THE ROUTE CHANGE FOR 2025

This year's newly improved route takes you right into the festive heart of Boston! Starting in the bustling Market Place—surrounded by Christmas stalls, spectators and the iconic lights—you'll head out towards the stump right from the beginning.

Both laps take you around the famous Boston Stump, through 2 loops of the iconic Central Park, and even include a fun dash through Pescod Square Shopping Centre before coming back to the start area, to begin it all again.

It's fast, friendly, totally unique—and full of Christmas cheer from start to finish. The route is suitable for pushchairs and wheelchairs.

If after your second visit past the Stump you are ready for that mince pie you can make your way back to the start/finish line and complete 3k.



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SPONSORS

★ GOLD SPONSOR

boston seeds

Boston Seeds - Gold Sponsor

We are proud to welcome Boston Seeds as one of our Gold Sponsors for the 2025 Boston Santa Run. As a long-standing local business with deep roots in the community, their support helps us grow this festive event and increase our impact across Boston.

Last year, the Santa Run proudly donated £1,000 to Lincs & Notts Air Ambulance. Thanks to the generous backing of our Gold Sponsors, we are able to build on that success again this year.

As part of their Gold Sponsorship, Boston Seeds have chosen the Boston branch of Samaritans as their nominated charity for 2025.

Their support will directly help provide emotional support services to those in need across the region, particularly during one of the most challenging times of year for many.

We're incredibly grateful to Boston Seeds for helping us deliver an event that brings the community together and makes a meaningful difference locally.



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SPONSORS ★ GOLD SPONSOR



Acorn Taxis Boston - Gold Sponsor

We are delighted to announce Acorn Taxis Boston as a Gold Sponsor for the 2025 Boston Santa Run.

As a trusted local business at the heart of the community, their commitment to supporting local events makes them a perfect partner for this year's run.

Through their Gold Sponsorship, Acorn Taxis Boston will be contributing to the growth of the Santa Run and helping to ensure that even more funds are raised for our chosen charities. Their nominated charity for 2025 is the Red Cross, strengthening our shared goal of supporting those who need it most during the winter period.

We are proud to have Acorn Taxis Boston on board and extremely thankful for their investment in both the event and the wider community.





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CONTACT US

No matter how big or small the question we are always here to help. Always worth a visit to our website as it has most of our information on it.

www.tridentsportsevents.co.uk

If Instagram is more your thing then click <u>here</u> to go straight to our profile and keep up to date.

Event Enquiries: info@tridentsportsevents.co.uk

Volunteer Team: volunteer@tridentsportsevents.co.uk

Finally, we also have an active Facebook Page and Community Group which are ideal to find any information you need and chat to like minded individuals.

The Page can be found by clicking here
The Community group can be found here